



MEDIA CREDENTIAL REQUEST
2007 Wine & Food Week
June 18 – 24, 2007

Credentials are required for all media attending Wine & Food Week events. **Deadline: Wednesday, June 13, 2007**

Contact Information

Name: _____
Title: _____
Address: _____
City, State, Zip Code: _____
Office Phone: _____ Mobile Phone: _____ Fax: _____
Email: _____

Media Outlet Information

Print

Primary Publication/Outlet: _____
Frequency (please circle): Daily Weekly Bi-Weekly Monthly Quarterly Other
Distribution (please circle): Local Regional National International
Circulation: _____
Additional Publications/Outlets: _____

Television

Distribution (please circle): Regional National International
Call Letters: _____
Network: _____
Program Name: _____

Radio

Distribution (please circle): Regional National International
Program Name: _____

Wire Service (please circle):

Photo News Entertainment
Local National

Online

URL: _____
Hits per month: _____

Every effort will be made to accommodate all media requests. Completed Wine & Food Week Media Credential Request forms must be returned by Wednesday, June 13, 2007.

Once approved, you will be notified via email. Your credentials will be available in Will Call at the approved events.

As a condition of receiving credentials to the 2007 Wine & Food Week, we respectfully request tear sheets or copies of coverage following Wine & Food Week.

Applicant Signature: _____ **Date:** _____
Applicant Name: _____



MEDIA EVENT REQUEST
2007 Wine & Food Week
June 18 – 24, 2007

Please check the appropriate box for the events you would like to attend. Please note that event requests are not guaranteed and will be confirmed via email from Wine & Food Week.

- HEB Wine Walk at Market Street**
Date: Thursday, June 21
Time: 6 – 9 p.m.
Location: Market Street in The Woodlands
- Value Wines Happy Hour**
Date: Friday, June 22
Time: 5:30 – 7:30 p.m.
Location: The Woodlands Waterway Marriott
- Wine Wizards Seminar Series**
Date: Saturday, June 23
Times: Times vary by availability
Location: Location varies by seminar
- Kids R Cooking**
Date: Saturday, June 23
Times: 11 a.m., 1 p.m., and 3 p.m.
Location: The Woodlands Children’s Museum
- “A Night in Italy” Wine Rendezvous Grand Tasting & Chef Showcase**
Date: Saturday, June 23
Time: 7 p.m.
Location: The Woodlands Waterway Marriott
- Wines on The Waterway**
Dates: Dates vary by availability
Times: Times vary by date
Location: The Woodlands Waterway Marriott, beginning at the Acqua Lounge

The following events have extremely limited availability and require special permission from Wine & Food Week producers.

- The Wine Wizard Tasting and Seminar
- It’s a Guy Thing Hard Hat Event
- Ladies of the Vine Luncheon

If you are interested in attending any of the events listed above, please email a request to Stephanie Hester at stephanie.hester@flash.net. Your request will receive special review from Wine & Food Week producers.

All other events are closed due to space limitations. However, photojournalists and television crews can request permission to shoot any Wine & Food events.

Please direct questions and completed applications to:
Stephanie Hester
Stephanie Hester PR
stephanie.hester@flash.net
Phone (713) 594-7850

Deadline:
Wednesday, June 13