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For Immediate Release

WINE & FOOD WEEK SERVES UP EVEN MORE IN 2007

Third Year Event Adds Events to Meet Every Taste

THE WOODLANDS, TEXAS (April 26, 2007) – With more stellar wines, delicious foods and outstanding chefs, Wine & Food Week promises great things for 2007. In its third year in The Woodlands Town Center, Wine & Food Week is quickly reaching national status. This year's events, each offering a distinctive food and wine experience, are expected to draw an estimated 8,000 attendees. Among the more than 40 events, favorites such as a relaxed wine walk, an elegant grand tasting, a ladies wine luncheon, and a happy hour-style tasting offering value wines will please guests once again. New features, such as a man's man wine event and kids' cooking classes, ensure that there is truly something for everyone.

The Events

The Wine Wizard Tasting and Seminar

with Daniel Schuster, Legendary Consultant to Winemakers

Monday, June 18, 5:30 p.m.

Kirby's Steakhouse

Now a tradition, the first Wine & Food Week event is the ultimate wine lover's tasting and seminar with the official 2007 Wine Wizard. This year's Wine Wizard, Daniel Schuster, serves as special guest and event host throughout the week. An esteemed international wine consultant to the most prominent wineries and author, the New Zealander is widely respected for his contributions to the wine industry. This exclusive seminar is sought after by both the public and members of the wine industry.

Wines on the Waterway Cruises

Tuesday, June 19 – Sunday, June 24, various times

The Woodlands Marriott Waterway, beginning at the Acqua Lounge

An intimate wine cruise on The Woodlands Waterway begins at the Acqua Lounge in The Woodlands Waterway Marriott where guests enjoy their first selection. They then board a climate-controlled water taxi to enjoy additional selections with a winery expert who serves as "tour guide" for the selections. The leisurely cruise along the Waterway provides beautiful views and a truly unique wine experience. "Tour guides" include Evan Goldstein, the youngest person to achieve the master sommelier distinction, and Daniel Nemec, Kirby's executive chef.

Wine & Dine Dinners and Lunches

Monday, June 18 – Saturday, June 23

Various Woodlands Restaurants

Beginning on Monday and continuing through Saturday, there are six unique and intimate wine meals this year. Each event features a delicious meal paired with the perfect wines and the company of an internationally respected wine expert. Restaurants include Kirby's, Flemings, Jaspers, Gio's and Perry's.

It's a Guy Thing Hard Hat Event

Tuesday, June 19, 7 p.m.

America's Waterway in The Woodlands

This fine wine and food experience is for men only. No frills or fuss, it's designed with men's tastes in mind. Before America's Woodlands location opens to the public, the first event held at the new restaurant will be "It's a Guy Thing." Guests will enjoy a wine tasting accompanied by delicious samplings of the famed Cordua fare. Respected "wine and food guys" joining in the revelry include Lionello Marchesi, Italian winemaker and vineyard owner; Daniel Schuster; Guy Stout, Texas' only master sommelier; Michael Cordua, owner and executive chef of Cordua Restaurants; and Master Sommelier Evan Goldstein.

HEB Wine Walk at Market Street

Thursday, June 21, 6 – 9 p.m.

Market Street in The Woodlands

A favorite evening event, Wine Walk brings together wine, upscale shopping and live entertainment while strolling Market Street, The Woodlands' Main Street-styled shopping and entertainment center. The stroll begins at HEB Woodlands Market and includes thirty wine serving stations at retail stores and galleries throughout Market Street. Guests will also enjoy cooking and chef demonstrations along the way. Special guests include winemaker Ondine Chattan, Daniel Schuster, Lionello Marchesi, Chef David Cordua and Dorothy Hamilton, founder of the French Culinary Institute in New York City. A new stop for 2007's Wine Walk is "Author Alley," spotlighting national and regional cookbook authors. Free shuttle service to Market Street is available from the Gold parking garage on Six Pines Drive.

Delectable Duo After Party – Sparkling and Chocolates

Kirby's in The Woodlands

Thursday, June 21, 8:30 – 11 p.m.

Last year's sell out proves there's no better way to end an evening than with two perfectly paired tastes. Sparkling wine and chocolates are truly a "delectable duo." Led by Kirby's Executive Chef Daniel Nemeč and Banfi Vintners Director of Wine Education and grandson of the founder, Bill Whiting, guests can savor heavenly treats personally prepared and paired by Chef Nemeč. A free shuttle is available to take guests to Kirby's after the Wine Walk.

Ladies of the Vine Luncheon

The Club at Carlton Woods

Friday, June 22, Noon

A panel of internationally respected women winemakers, vineyard owners and industry experts guide guests behind the scenes in the glamorous, precise and intensely competitive world of wine. This intimate experience for ladies begins with conversation with the panelists at tasting

stations and is followed by a multi-course wine meal. Wine Wizard Daniel Schuster will moderate the panel which includes such industry dignitaries as Ondine Chattan, Jo Andrews of Nobilo Wine Group, Aygline Pechdo of Georges Duboeuf, and Angie Balboa of Fosters Wine Group, with special guest Dorothy Hamilton, founder of the French Culinary Institute, host of the PBS series, *Chef's Story*, author and chairman of the Board of Trustees for the James Beard Foundation.

Value Wines Happy Hour

Friday, June 22, 5:30 – 7:30 p.m.

The Woodlands Waterway Marriott

This relaxed event takes on a happy hour feel. Guests mix and mingle while sampling high quality wines from around the globe that fit every budget. The tasting tour travels from country to country with stops including Argentina, Australia, Chile, France, Germany, Italy, New Zealand, Portugal, South Africa, Spain, and right here in the United States.

The value of Value Wines doesn't stop there. Ticket holders from the event can make their way across the street to the Cynthia Woods Mitchell Pavilion to enjoy the Texas Music Festival Orchestra. Special seating has been reserved for Value Wines guests at this free concert. The concert begins at 8 p.m. and features 100 gifted young musicians lead by Conductor Stephen Sanderling.

Beaujolais & Barbeque

Friday, June 22, 7:00 p.m.

Restaurante Tuscany, The Woodlands Waterway Marriott

This quirky Texas event was a huge hit in 2006 and the grills are heating up for 2007. While not a traditional wine pairing, it is a taste treat that fits perfectly in the Texas summer. Special guest Aygline Pechdo, national brand manager for Georges Duboeuf, will select the wines and share her vast knowledge of Beaujolais and other French wines.

Kids R Cooking with 3-A-Day

Saturday, June 23 at 11 a.m., 1 p.m. and 3 p.m.

The Woodlands Children's Museum

Author and Chef Debbie Meyer-Gore will teach aspiring young chefs the keys to cooking in a hands-on, family-friendly setting. She will teach the children how to explore flavors while preparing tasty food. Lively fun for the whole family, the classes are designed for children ages 5 – 12. (An adult must join the child for the class.)

Dorothy Hamilton Presents: The Making of Star Chefs, from School to the Kitchen.

Saturday, June 23, 3:30 p.m.

The Woodlands Waterway Marriott

Learn from a master in a rare opportunity to visit with Dorothy Hamilton, founder and CEO of the French Culinary Institute and host of the PBS series "Chef's Story." Dreaming of becoming a chef? Dorothy will share her expertise, guiding guests through topics ranging from culinary school to making it to the top spot of a restaurant kitchen. She'll also share stories about the star chefs she's mentored along the way. Current students receive FREE admission to this "master class," but advance online reservations are required.

“A Night in Italy” Wine Rendezvous Grand Tasting & Chef Showcase

Saturday, June 23, 7 p.m.

The Woodlands Waterway Marriott

The week’s premiere event centers on the luscious tastes and celebrated wines of Italy. The evening features more than 500 outstanding wines and foods prepared by brilliant chefs from Italy and around the world. Live cooking demonstrations give guests a chance to watch master chefs in action. More than 50 fine restaurants will offer delightful taster portions. Restaurants will be judged on their fare with awards bestowed in five savory and three sweet categories. Guest chefs include Damaso Lee of Trattoria Acqua in San Diego, Suzay Cha of Cicada in Los Angeles, Michael Cordua and Robert Price. The event also features silent and live auctions benefiting Wine & Food Week’s partner charity, New Danville.

The Marriott Waterway Wine and Wailing Brunch

Sunday, June 24, multiple seatings

Restaurante Tuscany, Woodlands Waterway Marriott

Another 2006 sell out, Wine & Food Week fun continues through Sunday with a tremendous jazz brunch with wines and food to savor at Restaurante Tuscany. Live jazz at every seating sets the tone for the brunch...and the rest of the day.

Texas Winery Road Trip sponsored by Shenandoah, Texas

Sunday, June 24, 10 a.m.

Depart from Shenandoah’s Portofino Shopping Center for Messina Hof Winery

Enjoy a lovely Sunday touring one of Texas’ most popular wineries and feasting on a specially prepared brunch. Guests will travel in the comfort of a motorcoach with other wine lovers, departing from the Portofino Shopping Center in Shenandoah (just north of The Woodlands) and traveling to Messina Hof Winery in Bryan, Texas. There they will enjoy brunch, a tour, wine tasting, and blending seminar before being returned to Portofino.

Wine Wizards Seminar Series

Dates and times throughout the week

Locations vary

Led by wine experts who have traveled from around the world to share their vast knowledge, these interesting and interactive seminars have proven to be a favorite for wine novices and experts alike. Each of the seminars are unique, so guests can choose one or all to expand their wine knowledge and have a great time while doing it.

Additional Information

Tickets are available at www.wineandfoodweek.com. Tickets to Wine Walk, Value Wines and Wine Rendezvous are also available at 20 HEB locations throughout the greater Houston area and at the Market Street Concierge kiosk. Wine & Food Week is proud to support New Danville, a residential community for mentally challenged individuals located in Montgomery County, Texas. Wine & Food Week is developed by Food & Vine Time, producers of wine and food events throughout Texas. For up-to-date information about Wine & Food Week, visit www.wineandfoodweek.com or call (713) 557-5732.

The Woodlands

The Woodlands is nestled amidst the piney woods just 27 miles north of downtown Houston. Easily assessable by car or plane, The Woodlands is conveniently located off of Interstate 45, just 20 miles north of George Bush Intercontinental Airport. Established 30 years ago, The Woodlands is the country's most successful master planned community. The developers' goal was to create a thriving community while maintaining the beauty and integrity of the forests. The success of this objective is evident throughout the area.

While in The Woodlands, Wine Week attendees also can enjoy:

- 135 miles of wooded pathways
- 117 holes of top-rated golf with courses designed by Nicklaus, Player, Palmer and Fazio
- Entertainment including a large, outdoor amphitheater, free concerts on Lake Woodlands, numerous entertainment venues in Market Street
- Upscale shopping and dining
- A beautiful, forest retreat located close to the fourth largest city in the country

For more about Wine & Food Week, visit www.wineandfoodweek.com or call (713) 557-5732.

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